附件1

**“济南老字号”申报书**

申报单位： （加盖公章）

联 系 人：

联系电话：

填报日期： 年 月 日

“济南老字号”申报表

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 申报单位名称 | | | |  | | | | | | | | | | | | | | | | | | | | | | 品牌名称 | | | | | | | | | | | |  | | | | | |
| 品牌创立时间 | | | |  | | | | | | | | | | | | | | | | | | | | | | 注册资本 | | | | | | | | | | | | 万元 | | | | | |
| 单位地址 | | | |  | | | | | | | | | | | | | | | | | | | | | | 所在区县 | | | | | | | | | | | |  | | | | | |
| 法定代表人 | | | |  | | | | | | | | | | | | 籍贯 | | | |  | | | | 身份证号码 | | | | | | | | |  | | | | | | | | | | |
| 办公电话 | | | |  | | | | | | | | | | | | 手机 | | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | | |
| 企业负责人 | | | |  | | | | | | | | | | | | 籍贯 | | | |  | | | | 身份证号码 | | | | | | | |  | | | | | | | | | | | |
| 办公电话 | | | |  | | | | | | | | | | | | 手机 | | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | | |
| 联系人姓名 | | | |  | | | | | | | | | | | | 籍贯 | | | |  | | | | | | 所在部门 | | | | | | | | | | | |  | | | | | |
| 职务 | | | |  | | | | | | | | | | | | 手机 | | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | | |
| 办公电话 | | | |  | | | | | | | | | | | | QQ | | | |  | | | | | | 微信号 | | | | | | | | | | | |  | | | | | |
| 通讯地址 | | | |  | | | | | | | | | | | | | | | | | | | | | | 邮编 | | | | | | | | | | | |  | | | | | |
| 企业性质 | | | |  | | | | | | | | 所属行业 | | | | | | | |  | | | | | | 员工人数 | | | | | | | | | | | |  | | | | | |
| 商标名称 | | | |  | | | | | | | | 注册时间 | | | | | | | | 年  月 | | | | | | 注册类别 | | | | | | | | | | | |  | | | | | |
| 统一社会信用代码 | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否入库纳统 | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| 资本情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 注册资金 | | | 万元 | | | | | | | | | | | | | 国内资本所占比例  ％ | | | | | | | | | | | | 无形资产价值   万元 | | | | | | | | | | | | | | | |
| 主要股东情况  （含股东名称和所占比例） | | | 1 | | |  | | | | | | | | | | | | | | | | | | 4 | | | |  | | | | | | | | | | | | | | | |
| 2 | | |  | | | | | | | | | | | | | | | | | | 5 | | | |  | | | | | | | | | | | | | | | |
| 3 | | |  | | | | | | | | | | | | | | | | | | 6 | | | |  | | | | | | | | | | | | | | | |
| 是否上市 | | |  | | | | 上市地点 | | | | | | | | |  | | | | | 总股本   万元 | | | | | | | | | | 融资金额    万元 | | | | | | | | | | | |
| 经营情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否连锁经营 | | |  | | | | | | 店铺数目  家，其中直营店  家，加盟店  家(截至2024年底) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否网络销售 | | |  | | | | | | 网络销售形式 | | | | | | | | | | | □自营平台 □开通网店 | | | | | | | | | | | | | | | | | | | | | | | |
| 平台网店网址 | | | 1 | |  | | | | | | | | | | | | | | | | | | 2 |  | | | | | | | | | | | | | | | | | | | | | | |
| 3 | |  | | | | | | | | | | | | | | | | | | 4 |  | | | | | | | | | | | | | | | | | | | | | | |
| 经营状况 | | | 2022年 | | | | | | | | | | | | | | | 2023年 | | | | | | | | | | | | | 2024年 | | | | | | | | | | | |
| 直营 | | | | | 加盟 | | | | | | 网店 | | | | 直营 | | | 加盟 | | | | | 网店 | | | | | 直营 | | | | | 加盟 | | | | | 网店 | | |
| 营业额（万元） | | |  | | | | |  | | | | | |  | | | |  | | |  | | | | |  | | | | |  | | | | |  | | | | |  | | |
| 利润额（万元） | | |  | | | | |  | | | | | |  | | | |  | | |  | | | | |  | | | | |  | | | | |  | | | | |  | | |
| 税金（万元） | | |  | | | | |  | | | | | |  | | | |  | | |  | | | | |  | | | | |  | | | | |  | | | | |  | | |
| 合计（万元） | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | |  | | | | | | | | | | | |
| 管理情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 人力资源 | | | 总人数   人 | | | | | | | | | | | | | | 管理层  人，占  %，普通员工  人，占  % | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 学历：本科以上学历  人，占  %，高中以上学历  人，占  % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 职称：高级职称    人，占  %，中级职称  人，占  % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 信息化系统 | | | 1. | | | | | | | | | | | | | | | | | 年 月 | | | | 3. | | | | | | | | | | | | | | | | 年 月 | | | |
| 2. | | | | | | | | | | | | | | | | | 年 月 | | | | 4. | | | | | | | | | | | | | | | | 年 月 | | | |
| 体系认证 | | | 质量管理体系-要求 | | | | | | | | | | | | | | | | | 年 月 | | | | 环境管理体系-要求 | | | | | | | | | | | | | | | | 年 月 | | | |
| 食品安全管理体系  CNAB S-152-HACCP | | | | | | | | | | | | | | | | | 年 月 | | | | 其他 | | | | | | | | | | | | | | | | 年 月 | | | |
| 历史传承情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 创始人姓名 | |  | | | | | | | | 籍贯 | | | | | | |  | | | | 民族 | | | |  | | 身份证号 | | | | | | | |  | | | | | | | | |
| 考证依据 | | 附页说明 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 继承人姓名 | |  | | | | | | | | 籍贯 | | | | | | |  | | | | 民族 | | | |  | | 身份证号 | | | | | | | |  | | | | | | | | |
| 考证依据 | | 附页说明 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 演变情况 | | 第一次变化 | | | | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | 结果 | | | | |  | | | | | | | | | |
| 第二次变化 | | | | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | 结果 | | | | |  | | | | | | | | | |
| 第三次变化 | | | | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | 结果 | | | | |  | | | | | | | | | |
| 创始店址 | |  | | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | 营业面积    ㎡ | | | | | | | | | | | | | | |
| 目前店址 | |  | | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | 营业面积    ㎡ | | | | | | | | | | | | | | |
| 办公场所 | □自有 □租赁 | | | | | | | | | | 是否列入文物保护单位 | | | | | | | | | | | |  | | | 级别 | | | | □国家 □省 □市 □县 | | | | | | | | | | | | | |  | |
| 是否列入非物质文化遗产 | | | | | | | | |  | | | | | | 级别 | | | □国家 □省 □市 □县 | | | | | | | | | | | | | 认定技艺 | | | | | | | |  | | |  | | |
| 知识产权保护情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 商标注册时间 | | | 年   月 | | | | | | | | | | | | | | | | | 注册类别 | | | |  | | | | | | | | | | | | | | | | | | | |
| 专利情况 | | | 名称 | | | | | |  | | | | | | | | | | | 类别 | |  | | | | | | | | | 编号 | | | | | |  | | | | | |
| 使用时间 | | | | | | | | | | 年   月至    年   月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 名称 | | | | | |  | | | | | | | | | | | 类别 | |  | | | | | | | | | 编号 | | | | | |  | | | | | |
| 使用时间 | | | | | | | | | | 年   月至    年   月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 域名情况 | | | 已注册： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 类似域名： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 境外知识产  权保护办法 | | | 商标 | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 专利 | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 其他 | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 法律纠纷情况 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 申报单位声明：本单位申报表及所附各项材料均属真实，若有虚假，愿承担一切法律责任。  法定代表人签字： 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 街道办事处（乡、镇政府）审核意见：  （公章）  年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 区县商务主管部门审核意见：  （公章）  年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 备注：申报“济南老字号”的单位除提交上表外，还应提供下列材料：  1.营业执照复印件；  2.拥有商标所有权相关证明复印件；  3.近三年（2022-2024年）资产负债表和损益表（加盖企业财务章）；  4.证实品牌创立时间在30年（含）以上，主营业务连续经营20年（含）以上的证明材料，包括地方史志、历史档案、重要实物证据等。  5.历代传承的产品、技艺或服务的介绍及证明材料。包括创始人、传人情况及证明材料，传承产品的工艺流程和传统服务技艺介绍，列入国家级、市级、区级非遗名录的证明文件等。  6.历代传承的特色文化介绍和相关证明材料。  7.近三年内无重大违法记录，信用状况良好，无安全生产责任事故、无环保行政处罚等。  8.具有中华民族特色和鲜明的地域文化特征。  9.企业面向居民生活提供经济价值、文化价值较高的产品、技艺或服务。  10.在所属行业或领域内具有代表性和示范性，得到广泛的社会认同和赞誉。  11.具有符合现代要求的企业治理模式，在技艺、产品、服务、研发和经营理念、运营模式等方面具备较强的创新能力。  12.在所属行业或领域内具有较强影响力。  （所有材料均需盖单位公章） | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |